

**DREAMSEAT**

**XZIPIT**

**INTERCHANGEABLE  
LOGO FURNITURE**





*Detroit Lions, Quicken Loans*



*Texas Rangers*



*New York Yankees*



*MLS-FIFA All Star Game*





Retro Fitness



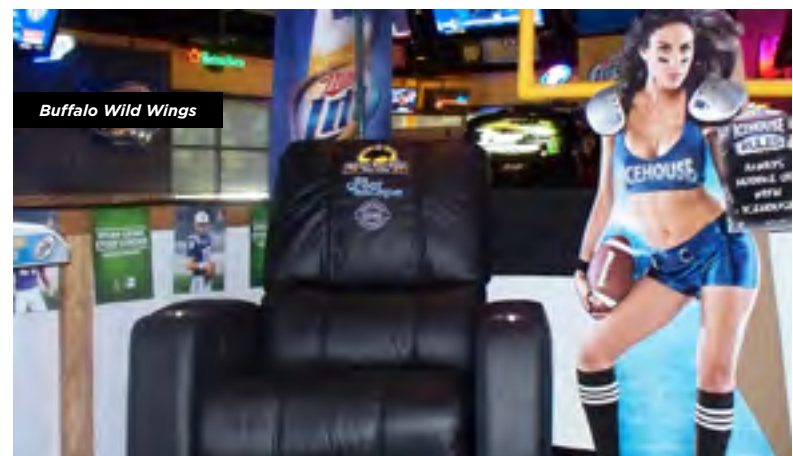
Dodge-Chrysler



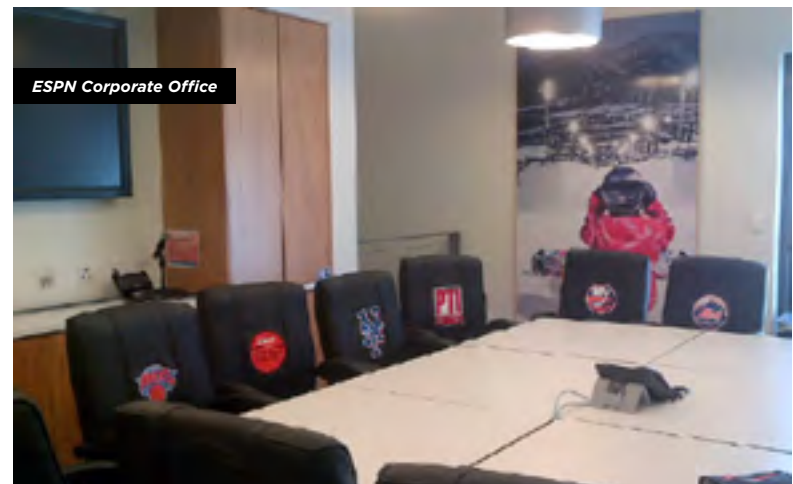
Farmingville FD



Curtis Granderson, Grand Giving Event



Buffalo Wild Wings



ESPN Corporate Office





ESPN Zone



Tampa Bay Rays



Carolina Hurricanes



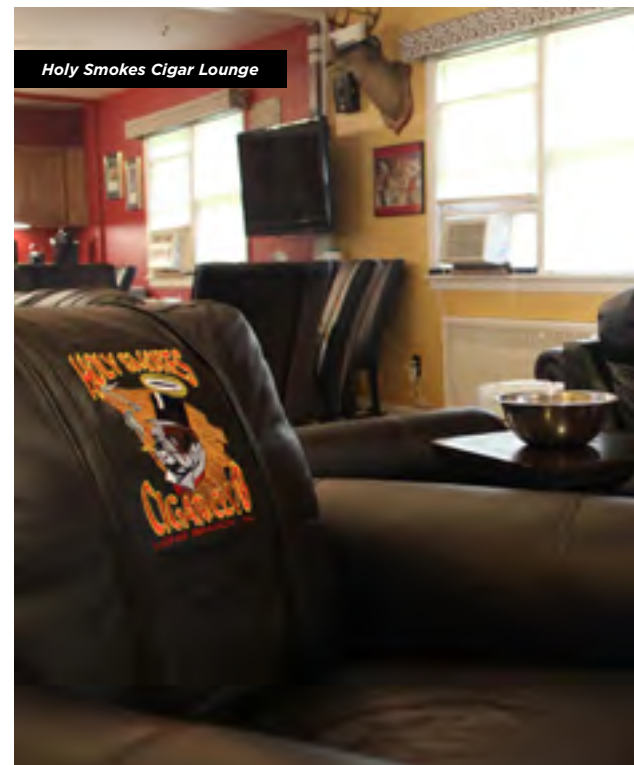
World Series of Poker



Butler University



LIDS Corporate Lobby



Holy Smokes Cigar Lounge





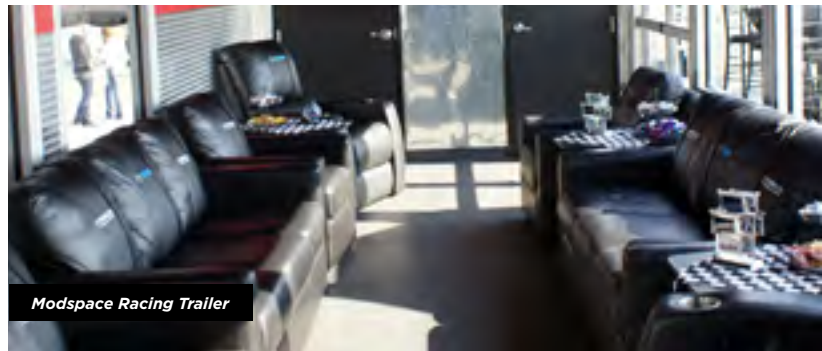
Webster Bank Arena Suite



EA Sports Store



Budweiser Thirst Inning



Modspace Racing Trailer



Green Bay Packers Green Room



NBA AllStar Game 2010



Arizona Diamondbacks

# HOW DOES XZIPIT WORK



## STEP ONE

**Start with any stylish piece of XZipit furniture.** Did you know that many XZipit chairs are available in a range of colors?



## STEP TWO

**Easily Zip in your XZipit Panels.** Did you know that all XZipit Panels are interchangeable in all XZipit chairs?



## STEP THREE

**Showcase your company, your brand, your client, your event, or your message.** Did you know that XZipit Panels are available in embroidery or dysublimated printed panels?



## STEP FOUR

**Change out your XZipit Panels for a new look!** Did you know that XZipit Panels easily change out in seconds?



# ■ HOW CAN XZIPIT HELP YOU

Get *Comfortable* with  
**YOUR BRAND**

## SHOWROOM & RECEPTION AREAS

- Corporate branding in offices for lobbies, board rooms, offices and lounges
- Showcase company/sponsor brands, client logos for meetings or local sport team's sponsorships

## EVENTS & SHOWS

- Experiential Marketing
- Trade Shows
- Gifting Suites
- Television Sets - Customize to your guests or sponsors

## RESIDENTIAL

- Personalize home offices, dens, basements, bars and more!



## PREMIUM & INCENTIVES

- Consumer Promotions
- Catalog & Reward Programs
- Employee Programs or Gifts
- Brand Recognition

## REVENUE GENERATION

- Fundraisers
- Charities- Sponsorships & donations
- Branded Sponsorship lounges

# THE XZIPIT PANEL SYSTEM

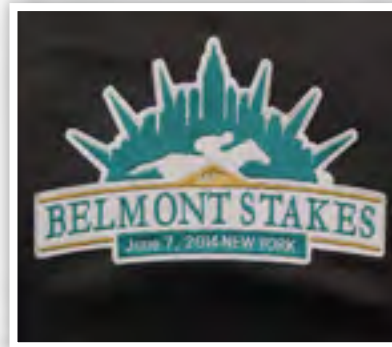
## HIDDEN-ZIPPER SYSTEM

- With a patented flexible hidden zipper, the XZipit System allows you to customize logos, zip them into your XZipit Furniture and easily change them in seconds.
- Logos look like they are a permanent part of the chair
- XZipit Logo Panels are interchangeable between all the XZipit furnishings.

## STANDARD LOGOS OR CUSTOMIZABLE

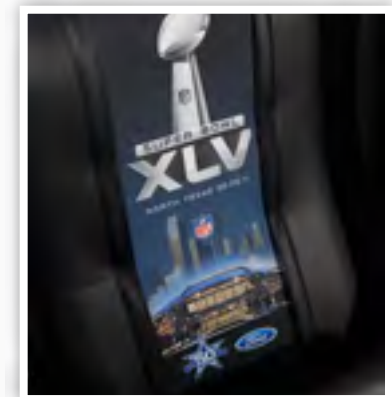
- Customize XZipit panels with *your* company, *your* brand, *your* client, *your* event, or *your* message.
- Choose from any one of our 900 standard logos from 25 categories.

An official licensee of:



## QUALITY & VERSATILITY

- HIGH-STITCH EMBROIDERY with up to 80,000 stitches in a single design, XZipit embroidery allows for some of the tightest and most vibrant detail.
- XZipit panels are made in-house with high quality leather and synthetic leather, on Tajima embroidery machines.
- For those details that can't be fully captured with threads, we also can create dysublimated XZipit panels.





# XZIPIT FURNITURE LINE



## XZIPIT BY DREAMSEAT

The XZipit line by DreamSeat offers a wide variety of styles and colors to meet all types of needs and budgets. From office chairs to sofas, synthetics to leather, black to red, XZipit has something for everyone and everywhere.

## PATENTED TECHNOLOGY

With its patented hidden-zipper design, the XZipit System allows you to personalize your furniture and have the ability to easily change its look in seconds. The XZipit Logo Panels zip in and out of your XZipit furniture and are fully interchangeable between all the XZipit pieces. Your XZipit chairs will look great with or without logos.

## JOIN THE COMPANIES AND EVENTS THAT HAVE BENEFITED FROM XZIPIT:

### CLIENTS

- Anheuser Busch
- Texas Rangers
- EA Sports
- Modspace
- FDNY
- La-Z-Boy
- New York Islanders
- Verizon Center
- Ford

### EVENTS

- Super Bowl
- NBA All-Star Game
- MLB All-Star Game
- Madden Bowl
- NFL Kickoff
- DIY - The Man Cave
- Maloof Money Cup
- Jay-Z & Eminem at Yankees Stadium
- Armed Forces Bowl

**AND MANY MORE!**

**NEW YORK**

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Commack, NY 1725

**CONTACT US:**

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**DREAMSEAT.COM**

Headquartered in Long Island, NY, DreamSeat, LLC was formed in 2006 as a means to personalizing and branding furniture for professional teams. We immediately became officially licensed by MLB and NBA and have expanded our licensing since then to include NHL, NASCAR, MLS, CFL, Military, ESPN, Ford and over 150 colleges along with offering a long list of lifestyle logos. In 2009, DreamSeat arguably created one of the industry's most revolutionary innovations, XZipit; a patented interchangeable logo panel system that allows the user the flexibility to change logos on XZipit furniture in seconds. It is widely used by homeowners along with a diverse variety of industries including but not limited to professional teams, colleges, highschools, corporations, auto dealerships, firehouses, casinos, beverage companies, hospitality suites, events and anywhere you sit. Custom logos have become a large portion of our business as we can personalize our furniture quickly without the customized price. XZipit branded furniture panels are proudly produced in-house in Commack, NY. To see more about what we can do for you browse [www.dreamseat.com](http://www.dreamseat.com) or contact us at: [info@dreamseat.com](mailto:info@dreamseat.com).

If you have other seating needs, please visit our partners at [www.seatingsolutions.com](http://www.seatingsolutions.com) or [www.bleachair.com](http://www.bleachair.com).