



DreamSeat Launches New MWBE/DBE/SDVOB Supplier Diversity Program in North America with MRV Group

Program builds on company's commitment to diversity and inclusion, strengthens innovation and creating opportunities for small and diverse businesses

Long Island, April 19, 2021 -- DreamSeat LLC announced the launch of its North American supplier diversity program, building on its continuous commitment to create a more diverse, inclusive and innovative culture. In partnership with MRV Group, LLC, a certified diversity supplier, the new program opens the door for small and diverse organizations that have an interest in doing business with the manufacturer in fixed stadium and arena seating, indoor and outdoor furniture and designer furniture which has operations throughout the United States.

"The DreamSeat Supplier Diversity Program is part of our company's broader diversity efforts as we aim to improve our customer experience, support our communities and partner with minority-owned businesses," said Chandler Surprina, President of DreamSeat, Zipchair and Zipchair Gaming. "Working with Glenn and the entire MRV team builds upon our commitment to diversity and inclusion along with helping to strengthen our communities."

Government agencies, private businesses and nonprofits with established or new diversity supplier needs will work directly with certified diversity supplier MRV Group to support client MWBE/DBE/SDVOB (Minority Women Business Enterprise/Disadvantaged Business Enterprise/Service Disabled Veteran Owned Business) utilization goals throughout the country. This work supports residual community and economic development efforts.

"DreamSeat is already an industry leader. Their commitment in the diversity supplier arena is a substantial next step in their evolution." explained Glenn O. Vickers II, Principal Owner of MRV Group, LLC. " Being certified as an MBE by way of the National Minority Supplier Development Council and New York Empire State Development (ESD) Division of Minority and Women-Owned Business Development (DMWBD) to name a few of our affiliations, we know first hand what the power of great manufacturing partners can have from Main Street to Wall Street. Every purchase has a multiplier effect into our community development work throughout the country. DreamSeat will be our sole source residential and commercial furniture partner under our MRV Commodity Division."

DreamSeat has diversity and inclusion as integral to its business and innovation strategies. That commitment extends throughout every aspect of its operations, including their client network

amongst Professional Sports, Higher Education, Firehouse, Police, EMS, K-12, Corporate & Hospitality and Esports & Gaming.

“Coming out from the COVID-19 pandemic, we are especially excited to work with our partners in the Federal, State and local government to support their larger infrastructure goals to jump start local economic growth for their entire community” says Chandler Surprina.

About DreamSeat

DreamSeat’s patented line of XZipit furnishings offers an innovative, high quality, interchangeable logo system that is used throughout its entire product line. DreamSeat specializes in commercial grade furnishings for professional sports teams, universities, firehouses, high schools and corporations. Known for elevating the fan experience, DreamSeat creates custom, premium, VIP and general stadium seating to fit the specific needs of the client, application and venue. Noteworthy clients include University of Alabama -Bryant-Denny Stadium, MLS, Las Vegas Raiders, Philadelphia Union, Seattle Mariners, Creighton University, Caesars, Harrah’s, Bally’s, William Hill, HyperX Arena/Allied Sports, Miami Open, Cincinnati Reds, Philadelphia Eagles, San Diego Padres, Denver Broncos, Texas Rangers, Live Nation Venues nationwide and many more. DreamSeat’s affiliate companies, Zipchair and Zipchair Gaming, are online retailers that allow the consumer to purchase the same furniture used by their favorite professionals. Dreamseat is officially licensed by NFL, MLB, NHL, NBA, MLS, EPL, Call of Duty and hundreds of Universities and Colleges. Dreamseat, headquartered in Hauppauge, NY, is a family-run business. For more information, visit www.dreamseat.com or follow @dreamseat on Twitter and Instagram.

About MRV Group:

MRV Group, LLC is a privately held commercial development, community development, and diversity supplier. MRV Group provides services for government clients at the federal, state, and local levels, as well as services in support of private and non-profit industries. MRV Group accomplishes equitable economic and social community development efforts through commercial real estate development, integrated business/community programming, and strategies. MRV Group is based on Long Island’s East End in Riverhead, NY. For more information, visit www.mrvgroup.org and www.mrvcommodity.org